

ADVERTISE WITH ALLSTATE GROUP WEBSITES

Now you can place highly targeted ads at extremely attractive rates and get one free web page for each advertisement for a period of 3 months.

- 1) Allestate.co.in:
This portal is dedicated to the real estate business. It is designed to save your time and make it easy for you to buy/sell/lease properties. This portal also equips you with the required knowledge while dealing with property matters, such as Stamp Duty & other legal aspects
- 2) Ten-PinBowling.com:
This portal is dedicated to the sport of Ten-Pin bowling, the world's largest participant Sport.
- 3) HallofBlame.com:
This is a very interesting community portal, which allows netizens to share their views & ideas, about anything on which they want to vent their feeling. This site gives them a central platform to share their thought without any hesitation, promising a global spread of people & their ideas.
- 4) Boatsindia.com:
Boatindia.com is a portal dedicated to Yachts, Boats, Watercrafts, Jet skis and accessories.
- 5) Khandala.com:
As the name itself suggests, this travel portal is dedicated to a lovely hill station near Mumbai. This portal gives you all the required information, such as places to stay, hotels, car rentals, etc in Khandala. This portal will eventually cover all Holiday spots in India since Khandala was portrayed as a Holiday Spot in a popular film Sound track and is now synonymous with taking a break.
- 6) LostandFoundBank.com:
This is among the World's very few sites of its kind and enables its users to lodge notices about Lost & Found items, Pets, & even persons. This is the first site of its kind in India.
- 7) BBAI.org:
BBAI.org is the official website of Bowling & Billiards Association of India (BBAI)

R A T E S

Location of the Banner		Rates per Month
Code Home page		
H-01	Banner 01 (460 x 60 pixels)	Rs. 5000/ -
H-02	Banner 02 (200 x 50 pixels)	Rs. 2000/ -
H-03	Banner 03 (125 x 60 pixels)	Rs. 1500/ -
Code Main Pages (Primary Links)		
M-01	Banner 01 (460 x 60 pixels)	Rs. 2000/ -
M-02	Banner 02 (200 x 50 pixels)	Rs. 1000/ -
M-03	Banner 03 (125 x 60 pixels)	Rs. 700/ -
Code Other Pages (Secondary Links)		
P-01	Banner 01 (460 x 60 pixels)	Rs. 1500/ -
P-02	Banner 02 (200 x 50 pixels)	Rs. 750/ -
P-03	Banner 03 (125 x 60 pixels)	Rs. 450/ -

INTRODUCTORY DISCOUNTS

<u>Site Name</u>	<u>Discount</u>
1. Allestate.co.in	10%
2. Ten-PinBowling.com	50%
3. HallofBlame.com	20%
4. Boatindia.com	25%
5. Khandala.com	10%
6. LostandFoundBank.com	30%
7. BBAI.org	50%

VOLUME DISCOUNT

BILLING

Get one free on any of our Group Website

**Over Rs.20, 000/-
Over Rs.10, 000/-**

**1 Banner of M-01
1 Banner of P-01**

Banner Advertising Specifications

Ad Banners can be in different sizes such as given below. The specifications of each Ad Banner depending on whether it is Static banner or Animated Banner, its actual file size, etc.

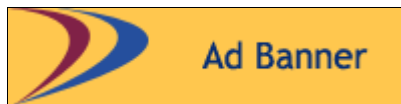
1) Banner 01

Banner Size: **460 pixels * 60 pixels**
Image File Format: **GIF or JPEG / JPG**
Maximum File Size: **12-18 KB**
Border: **Border of 1 pixel size is recommended.**
Actual Size Preview:



2) Banner 02

Banner Size: **200 pixels * 50 pixels**
Image File Format: **GIF or JPEG / JPG**
Maximum File Size: **8-12 KB**
Border: **Border of 1 pixel size is recommended.**
Actual Size Preview:



3) Banner 03

Banner Size: **125 pixels * 60 pixels**
Image File Format: **GIF or JPEG / JPG**
Maximum File Size: **5-8 KB**
Border: **Border of 1 pixel size is recommended.**
Actual Size Preview:



TERMS AND CONDITIONS

- 1) All rates are subject to change without prior notice.
- 2) All Payments are to be made in advance.
- 3) Any artwork not meeting our minimum standards will be reformatted after due notice at the advertiser's expense. Allstate Group may review and reject banner advertising based on moral or competitive industry norms.
- 4) Cancellation deadline is two weeks prior to advertising time reserved and must be in writing.
- 5) If you require the design of your ad to be prepared by us then our charges will be Rs.300/ - per design.
- 6) Unlimited Banners: You can submit as many banners, during the booked period, as you like and test each one until you get one with results you are satisfied with.

FREQUENTLY ASKED QUESTIONS (FAQs)

Q: How quickly can you setup our banners?

A: If we have open slots for new advertisements we can setup your banners within one day.

Q: May we provide our own banners?

A: Yes. There are different specifications for the banner; for example: less than 12kb in size, 468 x 60 pixels and in GIF or JPEG format.

Q: Can you design a banner for us?

A: Absolutely. Our design team can tailor a banner to best fit your campaign. Our charges are Rs.300 per banner.

Q: How many banners can I run?

A: We recommend that you provide no more than 5 different banners, but this is up to you.

Q: How often can I change my banner without charge?

A: As often as you wish. However there is an extra charge of 25% if you provide more than 10 different banners during the life of Ad banner.